



Smart. Simple. Homely.

OBJECTION HANDLING

Commercial/ Sales

My customers won't want to pay more

Homely offers long-term savings. Independent testing with Salford energy labs shows Homely can save homeowners as much as £444 per year. At this level that's less than 6 month to payback.

I don't want to over-complicate the quote

Homely provide a quote sheet as part of their toolkit. Just give this to your customer to show them all the benefits of including Homely in their new smart heating system.

We already install smart thermostats

Most smart thermostats aren't designed for heat pumps and in some cases actually make running the heat pump less efficient. In contrast, Homely is purpose built for heat pumps.

Installation/ Technical

It's too complex

Installing Homely is as simple as connecting two wires - no complex programming required. Then all you need is wifi and a plug socket.

My customer isn't tech-savvy

Homely is really easy for customers to use. Once they've scheduled hot water and heating through the app, then they don't need to do anything else day to day..

Aftercare

We'll get calls if something goes wrong

Homely's Connect Pro platform offers remote monitoring and diagnostics so you can fix problems as they occur.

Remote access sounds expensive

Two years' access to Connect Pro is included with every Homely purchase.